



Kevin P. Martin & Associates, P.C.

Kevin Martin Jr. Chosen as “City to City” Delegate

(June 24, 2008 - Braintree, MA) Kevin P. Martin & Associates, P.C. is pleased to announce that **Kevin P. Martin, Jr.** has been invited by Mayor Menino to participate in Boston’s 2008 City to City Program.



“I am both thrilled and honored to have been chosen as a City to City delegate,” comments Martin. “We run one of the most prominent

CPA and business consulting firms in Boston and I truly believe that I can add tremendous value to the program and to its outcome performance measures.”

The concept of City to City is simple: *“Gather Boston’s 40 most prominent leaders and take them around the globe to see how other great cities are growing, innovating and solving urban problems, as well as to develop business relationships between the cities and foster interaction among those business leaders themselves.”*

Alternating annually between national and international destinations, the 2007 trip brought Boston’s leaders to China last fall. Past trips have included Seattle, Belfast and Dublin, San Francisco, Barcelona, Chicago, British Columbia, San Francisco, Vancouver and Philadelphia. This year’s trip brings the group to Miami. The journey will offer the delegation impressive examples in



infrastructure, housing, education and economic growth.

Boston has often been known as a parochial and insular city and City to City has quietly provided a vital counterbalance to that mindset, looking outward to broaden perspectives, embrace diversity and raise the bar of expectations.



City to City is the brainchild of Hubie Jones, one of Boston’s most visionary civic leaders. Jones is the Social Entrepreneur in Residence at City Year, dean emeritus of Boston University’s School of

Social Work, former acting President of Roxbury Community College and a member of numerous high profile non-profit boards in the greater Boston area.

The initiative of City to City is multifaceted: to learn specific lessons useful to Boston and to build a close, working relationship among the Boston travelers – a group intentionally designed to be diverse by occupation, age, color and cultural background. Participants have included chief executives from Fidelity Investments, Blue Cross/Blue Shield, Massport, John Hancock, the Boston Business Journal, WCVB and the Urban League.

City to City participants often add fellow travelers whom they had previously not met to their board of directors. “It’s an obvious outcome,” says Martin. “The personal connections made on these types of trips are invaluable. When you make a call, you have a common bond and you can get things done.”

The administrative budget of City to City is paid for by grants provide by Boston Foundation, Blue Cross/Blue Shield of Massachusetts, the University of Massachusetts and the Urban League Institute.

The 2008 Miami trip will focus on real estate development, immigration, education and bio-science research, influenced by presidential politics less than a month before the general election.